



Be fearless in the pursuit of what sets your soul on fire.
- ANONYMOUS

CONTACT

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SKILLS

- PHOTOSHOP [bar]
- ILLUSTRATOR [bar]
- INDESIGN [bar]
- FLASH [bar]
- MAC OS / WIN [bar]

- WEB DESIGN [bar]
- BRANDING AND IDENTITY [bar]
- MARKETING AND ADVERTISING [bar]
- TYPOGRAPHY [bar]
- PRINT [bar]
- PACKAGING [bar]
- EVENTS [bar]
- ILLUSTRATION [bar]
- EDITORIAL [bar]
- PHOTOGRAPHY [bar]

EXTRAS

CARDS BY AALIYA
VANCOUVER, CANADA
MARCH 2016 - PRESENT
Self-initiated venture on Instagram, evolving collection of unique handmade greeting cards + other items, avenue for self-expression + creative interpretation [CLICK HERE]

A JOURNEY INTO ISLAM (ANNUAL PROJECT)
at AZ-ZAHRAA ISLAMIC CENTRE
MARCH 2013 - PRESENT
Branding, print + web advertising, marketing, event lead + coordinator

YOUTH COMMITTEE
at AZ-ZAHRAA ISLAMIC CENTRE
MARCH 2013 - MARCH 2015
Branding, print + web advertising, marketing, event lead + coordinator

BUDDING PHOTOGRAPHER
VANCOUVER, CANADA
Caught the shutterbug while on an African holiday

PAINTER + ISLAMIC CALLIGRAPHER + HENNA ARTIST
VANCOUVER, CANADA
Doodling on anything since childhood

ABOUT ME

A fun loving and passionate professional graphic designer who has a genuine interest in educating, increasing understanding, and deepening appreciation for our environment and the society around us.

WORK EXPERIENCE

MADRASAH CENTRE OF EXCELLENCE

LEAD DESIGNER + CREATIVE/ART DIRECTOR
JULY 2014 - JANUARY 2018
IN VANCOUVER, CANADA

Lead designer for the curriculum development and the learning resources teams. Conceptualized and designed textbooks, workbooks and worksheets, aimed at the standardization of madaris (Sunday schools) curriculum around the world.

FREELANCE

DESIGNER + CREATIVE/ART DIRECTOR + PROJECT MANAGER
MAY 2010 - PRESENT
IN VANCOUVER, CANADA

Involved in concept and communication of different projects in identity, web and print. Managing resources and communication with clients and sub-contractors on larger projects especially ones involving web development.

CREATIVE STUDIOS + APPLE PRINT

INTERN + JUNIOR DESIGNER
JULY - AUGUST 2013
IN ARUSHA, TANZANIA

Working along a senior designer, got to observe the workings of a design studio. Got opportunities to work with diverse projects and dealt with clients. Had to work with limited resources and budgets.

WANDERLUST MAGAZINE

INTERN + JUNIOR DESIGNER
JUNE - AUGUST 2012
IN LONDON, UNITED KINGDOM

Working along a senior designer, got to observe the workings of a design studio. Got opportunities to show and get feedback for portfolio projects.

TOURISM CONCERN

INTERN + JUNIOR DESIGNER
JUNE - OCTOBER 2012
IN LONDON, UNITED KINGDOM

Involved in design of various projects, concepts for future marketing, and print advertising for fundraising projects.

KARACTERS DDB

MENTORSHIP
JANUARY - APRIL 2010
IN VANCOUVER, CANADA

Working along a senior designer, got to observe the workings of a design studio. Got opportunities to show and get feedback for portfolio projects.

COASTAL PRINTERS

JUNIOR DESIGNER
SEPTEMBER 2007 - JUNE 2008
IN VANCOUVER, CANADA

Working along a senior designer. Involved in design of various projects and preparation of files for print.

EDUCATION

MA GRAPHIC BRANDING AND IDENTITY [MAGBI]

UNIVERSITY OF THE ARTS LONDON: LONDON COLLEGE OF COMMUNICATION
JANUARY - DECEMBER 2012
IN LONDON, UNITED KINGDOM

BA GRAPHIC DESIGN FOR MARKETING [GDMA]

KWANTLEN POLYTECHNIC UNIVERSITY
SEPTEMBER 2006 - JUNE 2010
IN VANCOUVER, CANADA